



VALLEY VOICE ADVERTISING - 2026

THE VALLEY VOICE is a community newspaper with a circulation of ~3900. In addition, it has a growing digital mailing list with over 400 unique subscribers. Eight issues are published each year—roughly every six weeks (with a break in January)—and are delivered to residents of North East Valley, Pine Hill, Dalmore, Normanby, Upper Junction, and Ōpoho, as well as businesses within these suburbs. The production of the Valley Voice newsletter greatly depends on advertising revenue. Thank you in advance for your support!

STANDARD GRAPHIC ADS (CLUSTERED DISPLAY)

AD CATEGORY	PLACEMENT	COLOUR/B&W	DIMENSIONS	PER ISSUE COST
A - BANNER*	Rotating Front & Back Cover	Colour	W 148mm H 56mm	\$130
A - HALF BANNER*	Rotating Front & Back Cover	Colour	W 198mm H 34mm	\$100
A - TILE	Rotating Front & Back Cover	Colour	W 46mm H 56mm	\$90
B - TILE	Rotating Inside Front & Back Cover	Colour	W 46mm H 56mm	\$60
C - TILE	Rotating Internal Pages	Grayscale	W 46mm H 56mm	\$40

*Limited space for banner ads. Please consider intermittent banner subscriptions to allow others the opportunity to advertise with us.

A - BANNERS (front/back covers in colour)

A - TILE (front/back covers in colour)

B - TILE (inside front/back covers in colour)

C - TILE (internal pages in grayscale)

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STANDALONE, LARGE GRAPHIC ADS (INTERIOR PAGES ONLY)

AD CATEGORY	PLACEMENT	COLOUR/B&W	DIMENSIONS	COST PER ISSUE
B - FULL	Inside Back Cover	Colour	W 198mm H 277mm	\$350
B - HALF	Inside Back Cover	Colour	W 198mm H 136.5mm	\$175
B - QUARTER	Inside Back Cover	Colour	W 97mm H 136.5mm	\$70
C - FULL	Rotating Internal Pages	Grayscale	W 198mm H 277mm	\$300
C - HALF	Rotating Internal Pages	Grayscale	W 198mm H 136.5mm	\$150
C - QUARTER	Rotating Internal Pages	Grayscale	W 97mm H 136.5mm	\$50

If you would like to place an advertisement at dimensions other than what's specified, please contact us for considerations.

B - FULL (*inside back cover in colour*)

B - HALF (*inside back cover in colour*)

B - QUARTER (*inside back cover in colour*)

C - FULL (internal pages in grayscale)

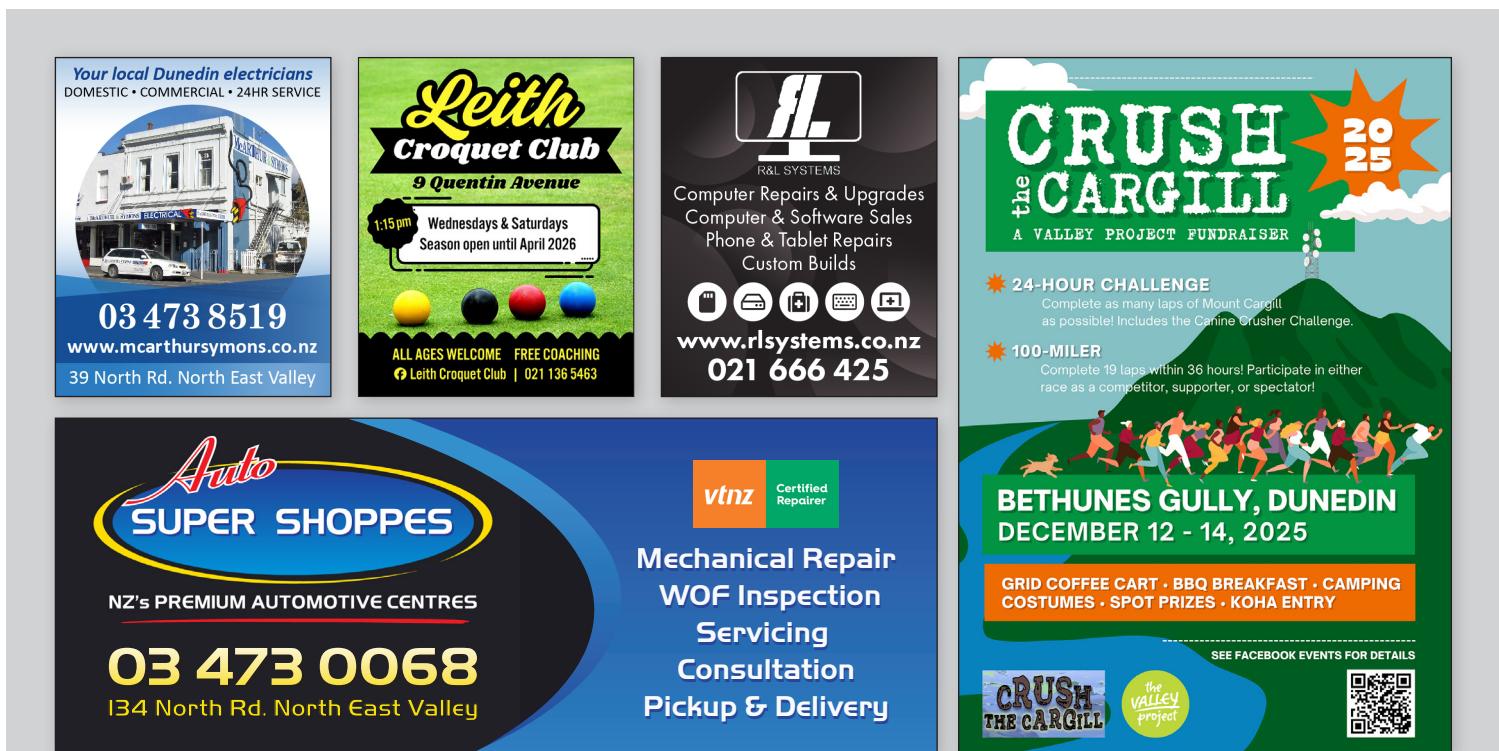
C - HALF (internal pages in grayscale)

C - QUARTER (internal pages in grayscale)

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GRAPHIC ADS (CONTINUED)

- All newsletter advertising is on an open contract. Cancel at any time by contacting the Valley Project: 03 473 8614 or voice@northeastvalley.org**
- Please refer to the Valley Project website for advertising deadlines (northeastvalley.org/your-community/valley-voice).
- Accounts are invoiced after your advertisement appears in the Valley Voice.
- A "rotating" system of ad placement maintains visual interest for readers and varies exposure for advertisers. Individual ads will be shuffled within their price tier allocations from issue to issue.
- Newsletter formatting can change between issues depending on available content. Though the formatting of advertising areas may be inconsistent, individual ads will remain in their price tier allocations.
- If you would like to place an advertisement at dimensions other than what's specified here, please contact us for considerations.
- Discounted rates are available for non-profit community groups based in the Valley Voice readership area (includes the suburbs of North East Valley, Ōpoho, Pine Hill, Dalmore, Normanby, Upper Junction, and Liberton).



Your local Dunedin electricians
DOMESTIC • COMMERCIAL • 24HR SERVICE

03 473 8519
www.mcarthursymons.co.nz
39 North Rd. North East Valley

Leith Croquet Club
9 Quentin Avenue
1:15 pm Wednesdays & Saturdays
Season open until April 2026
ALL AGES WELCOME FREE COACHING
Leith Croquet Club | 021 136 5463

R&L SYSTEMS
Computer Repairs & Upgrades
Computer & Software Sales
Phone & Tablet Repairs
Custom Builds

www.rlsystems.co.nz
021 666 425

CRUSH the CARGILL
A VALLEY PROJECT FUNDRAISER
2025
24-HOUR CHALLENGE
Complete as many laps of Mount Cargill as possible! Includes the Canine Crusher Challenge.
100-MILER
Complete 19 laps within 36 hours! Participate in either race as a competitor, supporter, or spectator!

BETHUNES GULLY, DUNEDIN
DECEMBER 12 - 14, 2025
GRID COFFEE CART • BBQ BREAKFAST • CAMPING COSTUMES • SPOT PRIZES • KOHA ENTRY
SEE FACEBOOK EVENTS FOR DETAILS

NZ's PREMIUM AUTOMOTIVE CENTRES
03 473 0068
134 North Rd. North East Valley
Mechanical Repair
WOF Inspection
Servicing
Consultation
Pickup & Delivery

Certified Repairer

A Valley Voice editor would be happy to design an ad for you. If you'd prefer to design your own, please follow the below requirements:



Rachel Brooking MP for Dunedin
03 474 1973 | 544 Great King Street, Dunedin
Rachel.BrookingMP@parliament.govt.nz
[@RachelBrookingMP](https://www.facebook.com/RachelBrookingMP)
Authorised by Rachel Brooking MP, Parliament Buildings, Wellington





- Keep content minimal: a logo and/or business name, brief description/list of products or services, and easiest method(s) of contact.
- Avoid borders or framing. Primary text can be no less than 9-point type size.
- Provide finalized ad in a high-resolution RGB colorspace as a PDF or JPG with a .125mm bleed.
- Please include your working files with the final graphic, including imagery and fonts. Send to voice@northeastvalley.org
- The Valley Voice editor reserves the right to edit your ad. Significant changes will be made with approval.



VALLEY VOICE ADVERTISING - 2026

North East Valley is full of businesses and community groups looking to connect. We aim to facilitate this via an online community directory. THE VALLEY PROJECT COMMUNITY DIRECTORY WEBSITE is always accepting new members. This marketing platform is entirely FREE to use and to be a member of: www.northeastvalley.org/directory

Paying Valley Voice advertisers automatically earn a highlighted listing within the directory website. This means your directory listing will earn special design treatment to stand out among other listings.

There is one paid option for website advertising. Your directory listing can be upgraded to a 'Business in Focus' placement on the homepage of the Valley Project website. See details below.

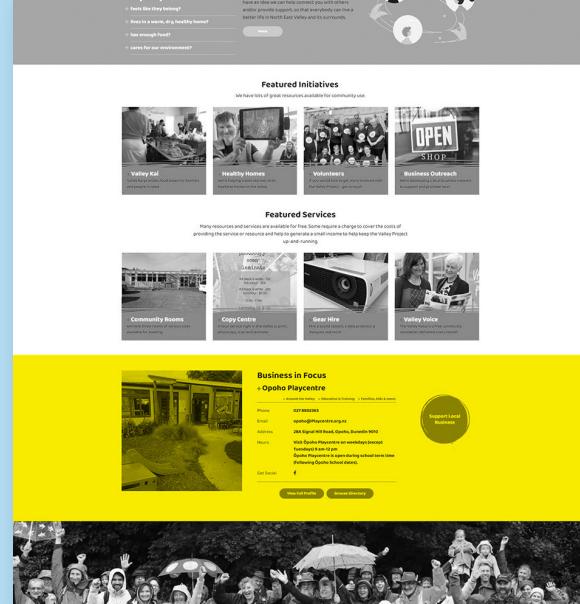
VALLEY PROJECT WEBSITE DIRECTORY ADS

AD CATEGORY	PLACEMENT	COLOUR/B&W	MONTHLY COST
HIGHLIGHTED LISTING	Among all listings	Colour	FREE with paid newsletter ad
BUSINESS IN FOCUS AD*	Valley Project Homepage	Colour	\$150

A Business-in-Focus ad is limited to a duration of three months.



HIGHLIGHTED LISTING



BUSINESS IN FOCUS AD

VALLEY VOICE CLASSIFIEDS

You may also choose to advertise with us in the classified section of the Valley Voice. Cost is \$2 per listing per issue.

To be included in the next publication, provide a short body of text by content deadline specified on our website or within the latest Valley Voice. Contact us as soon as you'd like to retire your ad.

classifieds

art, craft & music

ART CLASSES

For all levels. Casual attendance welcome, tutor Annelies Douglas, community rooms, 10am–noon, Thur. ☎ 027 307 7034 ☎ 467 9993 annelies.douglas@xtra.co.nz

ART CLASSES

Community classes, newcomers welcome, 1–3pm, Thurs, St Peter's Church Hall, Caversham; 7–9pm, Thurs, Logan Park High School, \$15 per session. ☎ 482 2025

ngā tatau

community

BIBLE HOUR

Friendly small group Bible learning over morning tea, Sun, 9:30am, DWN (Tech area) during school terms. All welcome, free. ☎ 020 4079 5727 or dunderchristadelphians.org

BIKE WORKSHOP

Get help, use our workshop. Bikes

Small, mid, family weekly bags, Order 1 St Martins 134 North Rd, Tim, 4:30pm, or sign up online fruitveg.silcaintdn.org.nz

LEGAL ADVICE

Free legal advice to Community Law Otago, by appointment. Legal advice by qualified lawyers, practical solutions. ☎ 474 1922 or email reception@clcl.org.nz

MEN'S PRAYER

NW bowling club, 10am, 2nd Mon each month. New members welcome. ☎ 020 4079 5727 or peabee@xtra.co.nz or ☎ 473 7544

NEED A JP?

The Valley Project have a JP service every Saturday from 11am - 1pm. ☎ 482 2025

DUNEDIN BMX CLUB

Race night, Forrester Park BMX track, 5:30pm, Thur.

FOLK DANCING FOR FUN

Yoke Baptist Community Center, 270 North Rd, 10am–11:30am, Fri.

54, ☎ 4996 2406, sturtev@yaho.co.nz

FOOD BANK

Play for food days at the NEV Bowling Club, 139 North Rd, Thurs, 1:30pm start. ☎ Terri Boylan 473 0049

GYM BOSS

Play for food days at the NEV Bowling Club, 139 North Rd, Thurs, 1:30pm start. ☎ Terri Boylan 473 0049

KIND LIVING

Relaxing massages for mind and body, aware yoga and self-leadership coaching. Valley dwellers and friends are invited to ask for a special discount on their first massage.

ADVERTISING PAYMENTS TO: NORTH EAST VALLEY COMMUNITY DEVELOPMENT PROJECT
BANK #: 03 1726 0005 60600 **REFERENCE: SURNAME + "VVAD"**